



## **Global Financial Services Firm Selects Apparity to Provide Enterprise Content Management (ECM) for Spreadsheets**

**ATLANTA, Georgia, August 21, 2015** - Apparity, LLC, the global leader in Enterprise Content Management for spreadsheets announced today that it has entered into a contract with one of the world's largest financial services firms for the licensing and global deployment of the Apparity Enterprise Content Management solution. Deployment of Apparity across the Americas, EMEA and APAC regions will enable the firm to institute governed collaboration across all registered End User Developed Applications (EUDAs - business critical spreadsheets), by applying version, change, and security access control. Apparity's unique design reduces the inherent risks of Excel® by tracking complex content changes, facilitating relevant business critical processes and increasing security access controls.

This firm, like all other global financial institutions, manages a substantial number of complex spreadsheets whose content can have a material impact on the balance sheet. These spreadsheets are constantly updated and shared by hundreds of users across an enterprise, presenting a significant risk profile to the organization.

In response to these risks, the firm selected Apparity to support their global EUDA management efforts and to strengthen their ability to comply with rigorous industry control requirements. Deploying the Apparity software provides management and staff with a clear insight into the changes occurring within critical spreadsheets across the enterprise, while also ensuring spreadsheets that are subject to regional restrictions (i.e., spreadsheets containing sensitive Client Identifying Data) do not violate those restrictions by crossing firewall boundaries. Apparity is able to successfully support these efforts, while seamlessly integrating with internal infrastructure and providing a frictionless user experience within Excel®.

"Partnering with Apparity to facilitate version, change, and security access controls within the firm will improve our ability to mitigate risk and comply with increasing industry regulations, further establishing our role as an industry leader in developing programs for managing risks associated with EUDAs and tools," stated the head of the firm's EUDA Governance Office.

Brandon Farley, Managing Director of Apparity, said, "Deploying across multiple nation states demonstrates our unparalleled ability to scale to the enterprise. We are excited about our global partnership with the firm in supporting their EUDA compliance needs, and look forward to working with them as we implement and support best practice in spreadsheet control and governance."

**About Apparity, LLC.**

Apparity, LLC provides Enterprise Content Management (ECM) software and support for spreadsheets to companies within highly regulated industries. The Apparity patent pending technology securely monitors and assists with all material events that occur in the lifecycle of a mission critical spreadsheet, without interfering with content or existing Excel® operations. For more information regarding Apparity please visit [www.apparity.com](http://www.apparity.com) or contact us at [information@apparity.com](mailto:information@apparity.com).

For further information please contact Evan Brown at [ebrown@apparity.com](mailto:ebrown@apparity.com).

*Microsoft, Encarta, MSN, and Windows are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries.*